



## Heath Slawner

Heath believes that when we meaningfully connect with and inspire one another, we rise well beyond what we could do alone. Specializing in strategic communication and leadership. Heath is fascinated by human behavior and has built a career learning and sharing his insights with leading organizations around the world. In his keynotes, workshops and training sessions. Heath uses stories, studies and basic biology to show that trust is at the heart of it all.

What drives decision-making? What brings teams together to achieve remarkable results? How do we inspire action and motivate people to say “yes” to joining us in realizing our vision?

Heath proves that trust and purpose—based on a palpable concern for others—are key to having a high performing team. When we’re clear about why we’re here, where we’re going, who we serve and how we’re getting there, people start to feel valued and fulfilled. As a consequence, the natural response is that people seek out ways to collaborate, execute and bring bold visions to reality. This is the reason Heath believes that for all of our differences, we are stronger together than we could ever be alone.

Heath is the only professional in Canada certified to deliver and facilitate the Principles of Persuasion, an evidence-based program based on the work of renowned psychologist Dr. Cialdini which dramatically enhances one’s ability to drive and inspire change.

Heath has a degree from the Wharton School of Business. He works with clients across the world in a variety of industries including government, international affairs, consumer products, restaurant, hospitality, telecommunications, education, non-profit, financial and banking services. Heath lives in Montreal, Canada.

To learn more and see Heath in action visit:

<https://startwithwhy.com/igniter/heathslawner>